

The Via Motif Difference



- We craft every single piece by hand
- We <u>own our factory</u> in Indonesia, where we employ approximately 250+ skilled artisans and craftsmen (we control every single aspect of production)
- Our accessories are contract quality, intended for high volume hospitality settings
- We have extensive <u>custom capabilities</u> and <u>in-house R&D</u>, which we offer on a complementary basis, and which allows us to pioneer <u>VE options</u> as needed
- We <u>never discontinue products</u>; any piece that we've made once, we can reproduce, no matter how much time has passed since the original order

The Flexibility of our Finishes



- We work with a wide range of finishes including: Leather Match, Lacquer, Resin, Wovens and Wood
- Most finishes are available in a variety of colors (or wood tones)
- Almost all of our finishes can be applied to most of our forms, which means incredible design flexibility!
- This look book is illustrative of some of our popular finishes, but it is just the tip of the iceberg...
- We work consultatively to help you get exactly what you are looking for... after you flip through these pages, give us a call (or email), and let's get started started!
 - Niki's contact info: 561-762-6551 or nzur@viamotif.com



Smooth Leather Match

Quick Ship: Caramel stocked at our warehouse in California



Guestroom accessories





Guest bath accessories

Embroidered Leather Match

Produced to order: Wide range of color and embroidery options





Guest bath accessories



Guest bath accessories

Smooth Leather Match





Guestroom accessories

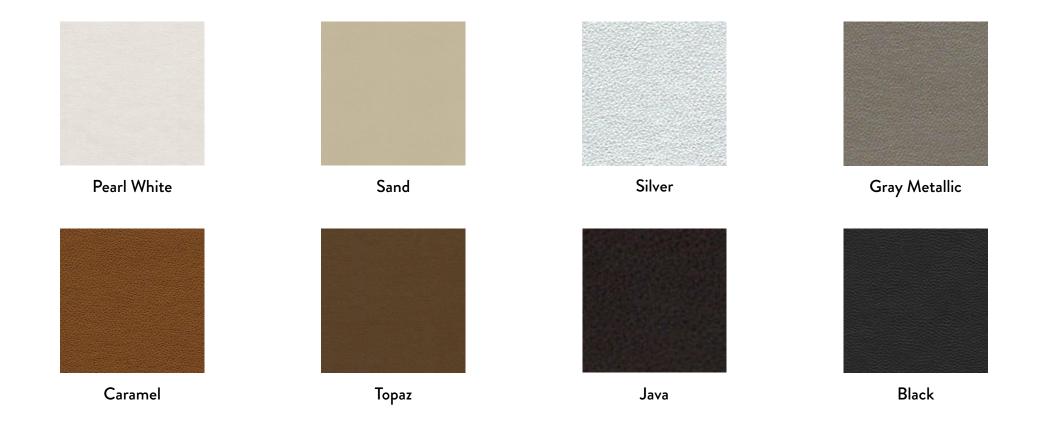


Guest bath accessories

Swatches - Smooth Leather Match

Selected / Popular Colors





Finish Facts - Smooth Leather Match



- Elegant and understated, with modern, clean lines
- High quality, durable synthetic leather for the high-volume, hospitality setting
- Available in a wide range of signature colors
- Ability to color match any Pantone, Benjamin Moore and Sherwin Williams color reference for projects of sufficient scale
 - No upcharge for custom color
 - A strong, VE alternative to custom-colored Lacquer, given wide-ranging color flexibility
- · Ability to incorporate design accents such as embroidery, silk-screening and digital printing
- Installed at: Ritz-Carlton Aruba, Atlantis Paradise Island, Renaissance Honolulu Hotel & Resort, Mandarin Oriental Palace Luzern, Enchantment Resort, and more!



Faux Shagreen Leather Match

Quick Ship: Champagne stocked at our warehouse in California





Guestroom accessories



Guest bathroom accessories

Faux Shagreen Leather Match

VIA MOTIF®

Produced to order: Wide range colors, both single-tone and tone-on-tone



Guestroom accessories



Guest bathroom accessories

Faux Shagreen Leather Match with Wood Trim

Produced to order: Wide range colors and wood tones





Guest bath accessories



Guest bath accessories

Finish Facts - Faux Shagreen Leather Match

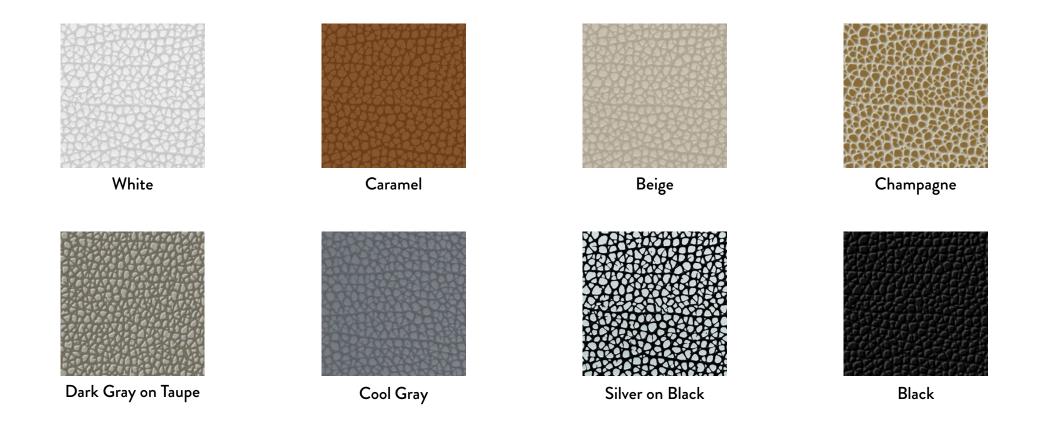


- Pebbled texture, reminiscent of a stingray skin
- High quality, synthetic leather looks and feels like genuine leather but is more practical for hospitality setting
- Available in a wide range of signature colors
- Ability to color match any Pantone, Benjamin Moore and Sherwin Williams color reference for projects of sufficient scale
 - No upcharge for custom color
 - Single tone and tone-on-tone options
- Installed at: Ritz-Carlton Amelia Island and Grande Lakes, Hard Rock New York, Madrid, Marbella and Dublin; Mandarin Oriental Zurich, Godfrey Detroit and more!

Swatches – Faux Shagreen Leather Match

Selected / Popular Colors







Wave Textured Leather Match - Tone-on-Tone

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Wave Textured Leather Match – Tone-on-Tone

VIA MOTIF®



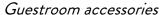
Wave Textured Leather Match - Single Tone

Quick Ship: Black, White and Gray stocked at our warehouse in California

Produced to order: Wide range colors, both single-tone and tone-on-tone







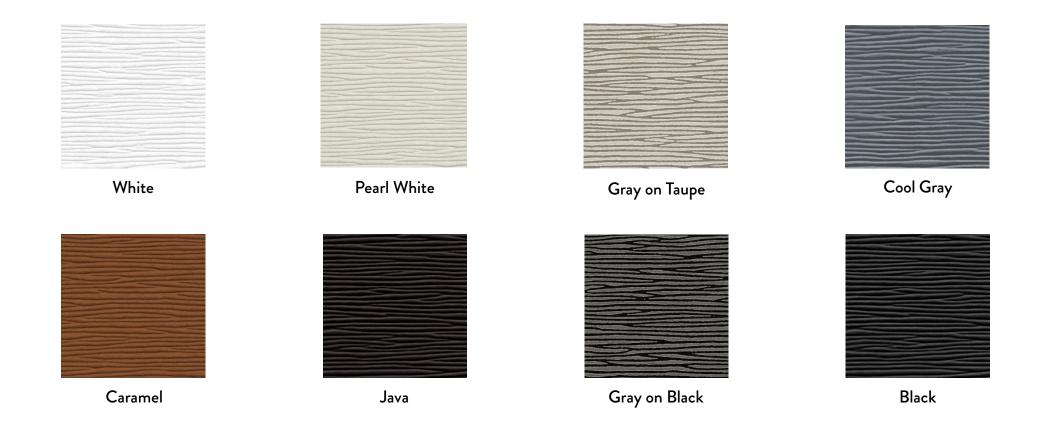


Guest bath accessories

Swatches - Wave Textured Leather Match

Selected / Popular Colors





Finish Facts - Wave Textured Leather Match



- Subtle wave pattern is understated but sophisticated
- High quality, synthetic leather looks and feels like genuine leather but is more practical for hospitality setting
- Available in a wide range of signature colors
- Ability to color match any Pantone, Benjamin Moore and Sherwin Williams color reference for projects of sufficient scale
 - No upcharge for custom color
 - Single tone and tone-on-tone options
- Installed at: Mandarin Oriental Luzern and Zurich; Four Seasons Atlanta, Pendry Newport Beach, Natirar and Washington DC; Montage Deer Valley and Kapalua; and more!



Jumbo Woven Embossed Leather Match

Quick Ship: Stocked at our warehouse in California



Guestroom accessories





Guest bath accessories

Finish Facts - Woven Embossed Leather Match



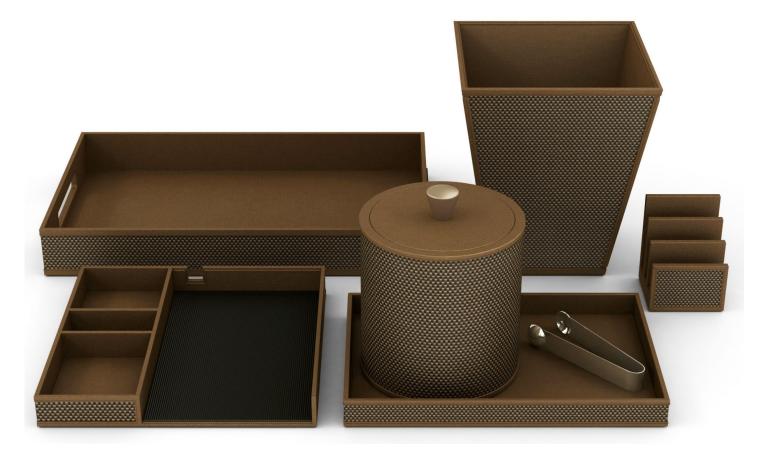
- Woven texture (without the actual weave) offers the benefits of Leather Match
- High quality, synthetic leather looks and feels like genuine leather but is more practical for hospitality setting
- Available in a wide range of signature colors
- Ability to color match any Pantone, Benjamin Moore and Sherwin Williams color reference for projects of sufficient scale
 - No upcharge for custom color
 - Single tone and tone-on-tone options
- Installed at: Four Seasons Nevis, Chatham Bars, Jumby Bay and more!



Broadweave Leather Match

Produced to order: Wide range of colors







Guest bath accessories

Guestroom accessories

Broadweave Leather Match





Classic Weave Leather Match





Classic Weave Leather Match





Finish Facts - Woven Leather Match



- Beautiful woven aesthetic lends textural interest and warmth to its spaces
- Crafted from our smooth leather match, which is stripped and hand-loomed by the skilled artisans at our company-owned factory
- Available in a wide range of signature colors and woven textures
- Ability to color match any Pantone, Benjamin Moore and Sherwin Williams color reference for projects of sufficient scale
 - No upcharge for custom color
- Installed at: Hilton Miyako Island Resort, Hard Rock Hollywood and Tampa, Salamander Washington DC, Loews Arlington, Greenehouse Palm Beach Ocean Resort, and more!

Swatches – Woven Leather Match

Selected / Popular Colors



Classic Weave Leather Match

Pearl White

Topaz



Broadweave Leather Match

Topaz



Gray Metallic





Pandan with Leather Match Trim

Produced to order: Wide range of color options for Pandan and trim







Guestroom accessories

Guest bathroom accessories

Natural Pandan with Teak Trim

Quick Ship: Stocked at our warehouse in California

Produced to order: Wide range of Pandan colors and wood tones



Guestroom accessories





Guest bathroom accessories

Pandan

Quick Ship: Java and Natural stocked at our warehouse in California



Guestroom accessories





Guest bathroom accessories

Swatches - Pandan

Selected / Popular Colors





Finish Facts - Pandan



- Beautiful, woven aesthetic
- Natural fiber crafted from the Pandan leaf, with a strong sustainability story
 - Completely renewable resource, harvested by hand in a manner that allows the Pandan plant to thrive and grow indefinitely
 - Purchased with fair market prices from local suppliers in Indonesia with whom we've worked with for over a
 dozen years
- Available in a wide range of colors, but most commonly ordered in earthy tones like Java and Natural
- A material we've worked with since our company was founded nearly 30 years ago, and still one
 of our most popular today
- Installed at: Rosewood Le Guanahani, The Setai Miami Beach, The Boca Raton, and more!



Classic Mendong with Leather Match Trim

Produced to order: Wide range of Mendong colors and trim



Guestroom accessories





Guest bath accessories

Natural Classic Mendong with Wood Trim

Quick Ship: Stocked at our warehouse in California

Produced to order: Wide range of Mendong colors and wood tones



Guestroom accessories





Guest bathroom accessories

Classic Mendong with Leather Match Trim

Quick Ship: Java and Natural stocked at our warehouse in California

Produced to order: Wide range of Mendong colors and trim



Guestroom accessories





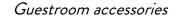
Guest bath accessories

Chevron Mendong with Colorful Accents

Produced to order: Wide range of Mendong and accent colors









Guest bathroom accessories

Chevron Mendong with Metallic Accents

Produced to order: Wide range of Mendong colors





Guest bath accessories

Guest bath accessories

Broadweave Mendong

Produced to order: Wide range of Mendong and accent colors





Guest bath accessories



Guestroom and bath accessories

Swatches - Mendong

Selected / Popular Colors



Classic Mendong Chevron Mendong Broadweave Mendong Java Copper Natural Java Natural Gray Gray Black Java

Finish Facts - Mendong



- Beautiful woven aesthetic lends textural interest and warmth to its spaces
- Natural fiber crafted from the Mendong grass, with a strong sustainability story
 - Indigenous to Indonesia, Mendong grass grows in fields and helps to purify ground water
 - Each harvest can be cut six times prior to replanting
 - Hand-loomed by the skilled artisans at our company-owned factory
- Available in a wide range of colors, but most commonly ordered in earthy tones like Java,
 Gray and Natural
- Installed at: Ritz-Carlton Dove Mountain, The Boca Raton, Rand Tower (Tribute Portfolio), LondonHouse (Curio Collection) and more!



Polyweave

Produced to order: Wide range of colors



Guestroom accessories



Fill in with RC Dorado Beach rendering

F&B accessories

Plaited Polyweave

Produced to order: Wide range of colors







Public space accessories

Guestroom and bath accessories

Finish Facts - Polyweave Leather Match

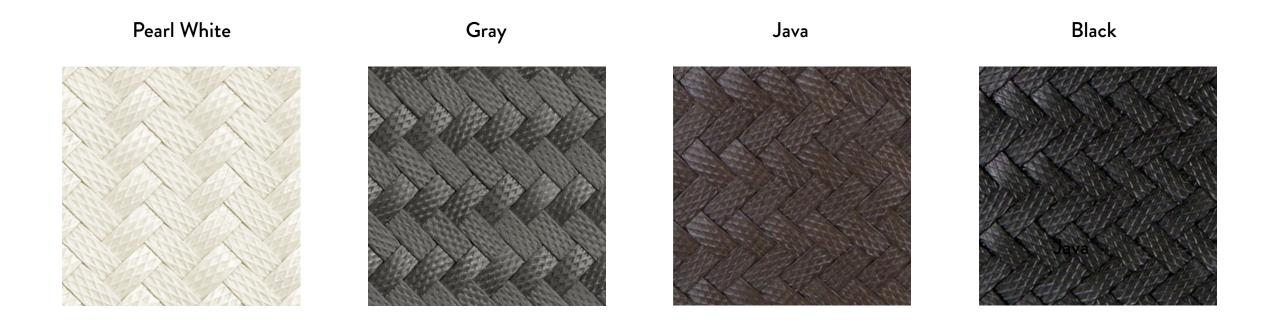


- Beautiful woven aesthetic
- Crafted from recycled polypropylene straps
- Polyweave forms are organic in nature while Plaited Polyweave forms are structured and more rigid
- Available in Ivory, Gray, Java and Black as well as multi-tone
- Well suited for areas exposed to moisture and humidity, so popular in spas, pool areas and public restrooms, (e.g., spa hampers)
- Installed at: Four Seasons Fort Lauderdale, Dubai Water Canal, Doha, Atlantis Paradise Island, Ritz-Carlton Dorado Beach, and more!

Swatches - Polyweave and Plaited Polyweave

Selected / Popular Colors





Lacquer





Lacquer

Quick Ship: White lacquer stocked at our warehouse in California Produced to order: Any color reference, in gloss or matte finish







Guest bath accessories Guest bath accessories

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Lacquer with Resin Accents





Lacquer with Wood Trim



Produced to order: Any color reference, in gloss or matte finish; wide range of wood tones





Guest bath accessories

Guest bath accessories

Lacquer with Silk-Screened Accents



Produced to order: Any color reference, in gloss or matte finish; wide range of wood tones



Finish Facts - Lacquer



- Sleek and modern, with crisp, clean lines
- Most commonly ordered in White Gloss, which is a Quick Ship Collection, stocked at our warehouse in California
- Produced to order in any Pantone, Benjamin Moore and Sherwin Williams color reference
 - No upcharge for custom color
 - Gloss and matte finish options
- Ability to incorporate design accents such as hand-painted trim, silk-screening and digital printing
- Installed at: Raffles Boston, Four Seasons Cabo del Sol, Waldorf Astoria Orlando, Fairmont Kea Lani, Element Reno, Mandarin Oriental Luzern and Zurich, and more!



Sand Resin

Produced to order: Wide range of colors







Guest bath accessories Guest bath accessories

Resin

Produced to order: Wide range of colors







Guest bath accessories Guest bath accessories

Mixed Materials with Glass Resin Accents





Finish Facts - Resin



- Sleek, modern with crisp, clean lines
- Weighty in feel (substantial heft when you hold it in your hand)
- Offered in a variety of options, including "Opaque," "Sand" and "Glass"
- Produced to order in any Pantone, Benjamin Moore and Sherwin Williams color reference
 - No upcharge for custom color
 - Gloss and matte finish options
- Installed at: Montage Big Sky; Mandarin Oriental Luzern and Zurich, Four Seasons Palm Beach, Fort Lauderdale and Casablanca; Grand Hyatt Washington DC and Atlanta and more!



Wood





Wood





Wood

VIA MOTIF®





Guestroom accessories

Guest bath accessories

Finish Facts - Wood



- Rustic yet refined, wood contributes warmth along with a connection to nature and the outdoors
- Crafted from Teak, Sungkai (oak variety indigenous to Indonesia), Palm Wood and Bamboo
- Produced in a range of signature tones; ability to match custom match for projects of sufficient scale
- Customers include: Ocean House, Four Seasons Fort Lauderdale and Palm Beach, Tommie Hotel, The Greene House Resort