

Finishes



The Via Motif Difference



- We craft every single piece by hand
- We own our factory in Indonesia, where we employ approximately 250+ skilled artisans and craftsmen (we control every single aspect of production)
- Our accessories are contract quality, intended for high volume hospitality settings
- We have extensive custom capabilities and in-house R&D, which we offer on a complementary basis, and which allows us to pioneer VE options as needed
- We never discontinue products; any piece that we've made once, we can reproduce, no matter how much time has passed since the original order

The Flexibility of our Finishes



- We work with a wide range of finishes including: Leather Match, Lacquer, Resin, Wovens and Wood
- Most finishes are available in a variety of colors (or wood tones)
- Almost all of our finishes can be applied to most of our forms, which means incredible design flexibility!
- This look book is illustrative of some of our popular finishes, but it is just the tip of the iceberg...
- We work consultatively to help you get exactly what you are looking for... after you flip through these pages, give us a call (or email), and let's get started started!
 - Niki's contact info: 561-762-6551 or nzur@viamotif.com

Smooth Leather Match



Smooth Leather Match

Quick Ship: Caramel stocked at our warehouse in California
Produced to order: Wide range of color options



Guestroom accessories



Guest bathroom accessories

Smooth Leather Match

Produced to order: Wide range of color options



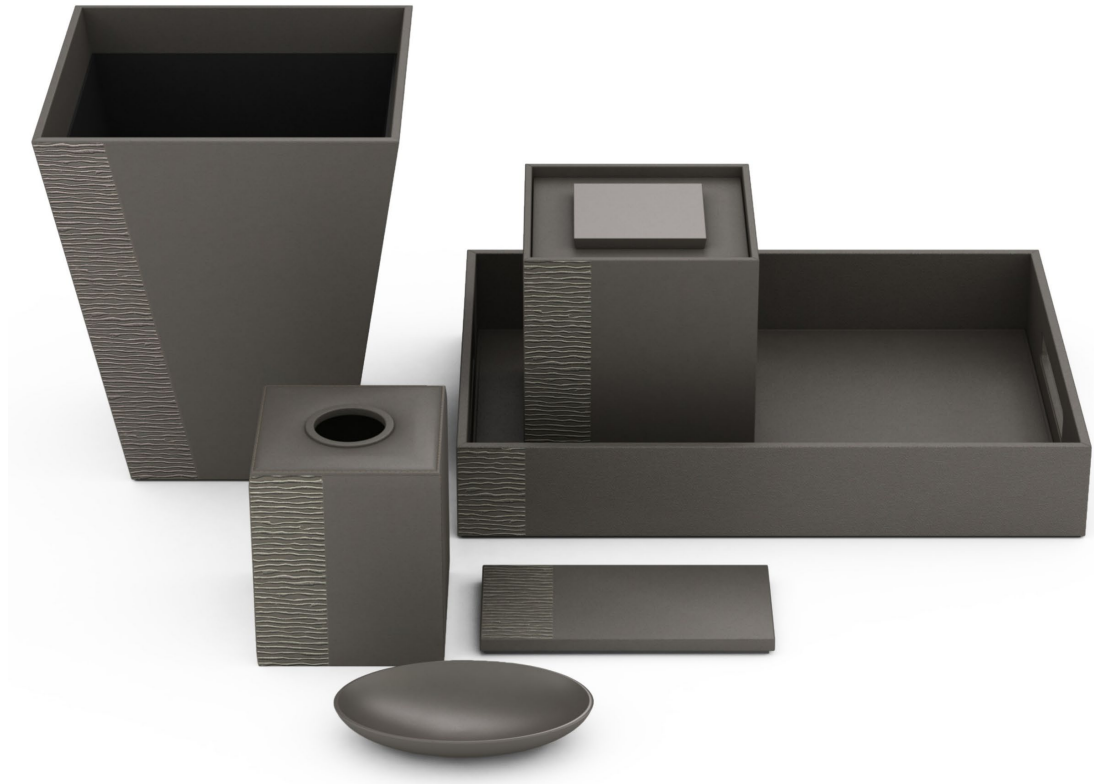
Guestroom accessories



Guest bathroom accessories

Embroidered Leather Match

Produced to order: Wide range of color and embroidery options



Guest bathroom accessories



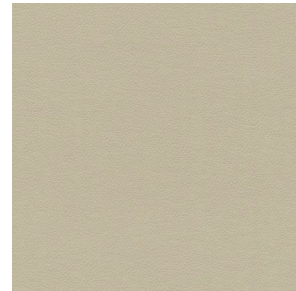
Guest bathroom accessories

Swatches - Smooth Leather Match

Selected / Popular Colors



Pearl White



Sand



Silver



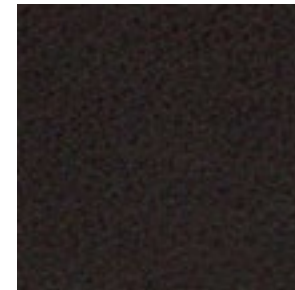
Gray Metallic



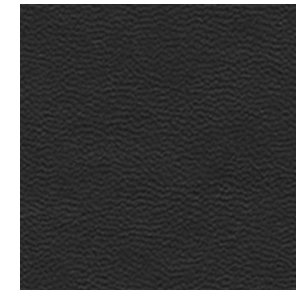
Caramel



Topaz



Java



Black

Finish Facts – Smooth Leather Match



- Elegant and understated, with modern, clean lines
- High quality, durable synthetic leather for the high-volume, hospitality setting
- Available in a wide range of signature colors
- Ability to color match any Pantone, Benjamin Moore and Sherwin Williams color reference for projects of sufficient scale
 - No upcharge for custom color
 - A strong, VE alternative to Lacquer, given wide-ranging color flexibility
- Ability to incorporate design accents (e.g., embroidery, silk-screening and digital printing)
- Installed at: Ritz-Carlton Aruba, Atlantis Paradise Island, Renaissance Honolulu Hotel & Resort, Mandarin Oriental Palace Luzern, Enchantment Resort, and more!

Faux Shagreen Leather Match



Faux Shagreen Leather Match

Quick Ship: Champagne stocked at our warehouse in California



Guestroom accessories



Guest bathroom accessories

Faux Shagreen Leather Match

Produced to order: Wide range of colors



Guestroom accessories



Guest bathroom accessories

Faux Shagreen Leather Match with Wood Trim

Produced to order: Wide range of colors and wood tones



Guest bathroom accessories



Guest bathroom accessories

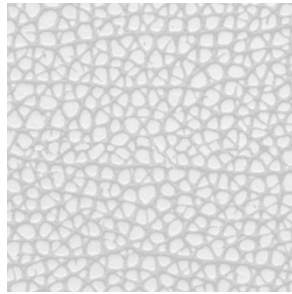
Finish Facts – Faux Shagreen Leather Match



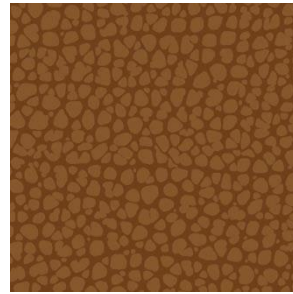
- Pebbled texture, reminiscent of a stingray skin
- High quality, synthetic leather looks and feels like genuine leather but is more practical for hospitality setting
- Available in a wide range of signature colors
- Ability to color match any Pantone, Benjamin Moore and Sherwin Williams color reference for projects of sufficient scale
 - No upcharge for custom color
 - Single tone and tone-on-tone options
- Installed at: Ritz-Carlton Amelia Island and Grande Lakes, Hard Rock New York, Madrid, Marbella and Dublin; Mandarin Oriental Zurich, Godfrey Detroit and more!

Swatches – Faux Shagreen Leather Match

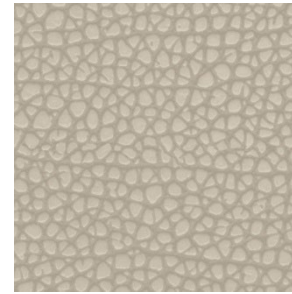
Selected / Popular Colors



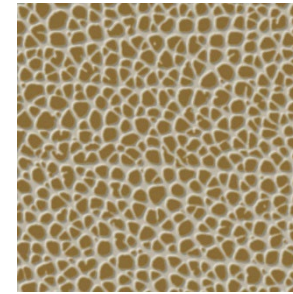
White



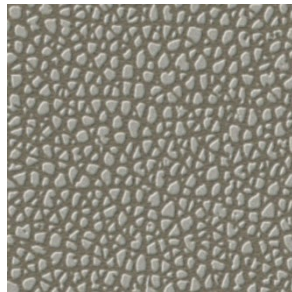
Caramel



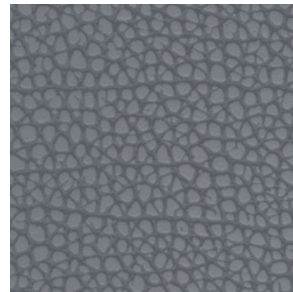
Beige



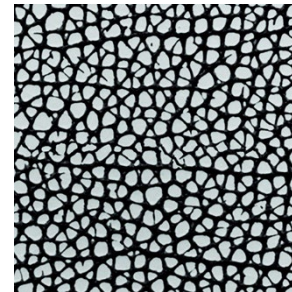
Champagne



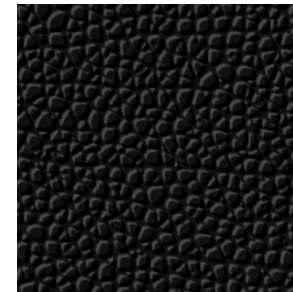
Dark Gray on Taupe



Cool Gray



Silver on Black



Black

Wave Textured Leather Match

 VIA MOTIF



Wave Textured Leather Match – Single Tone

Quick Ship: Black, White and Gray stocked at our warehouse in California
Produced to order: Wide range colors



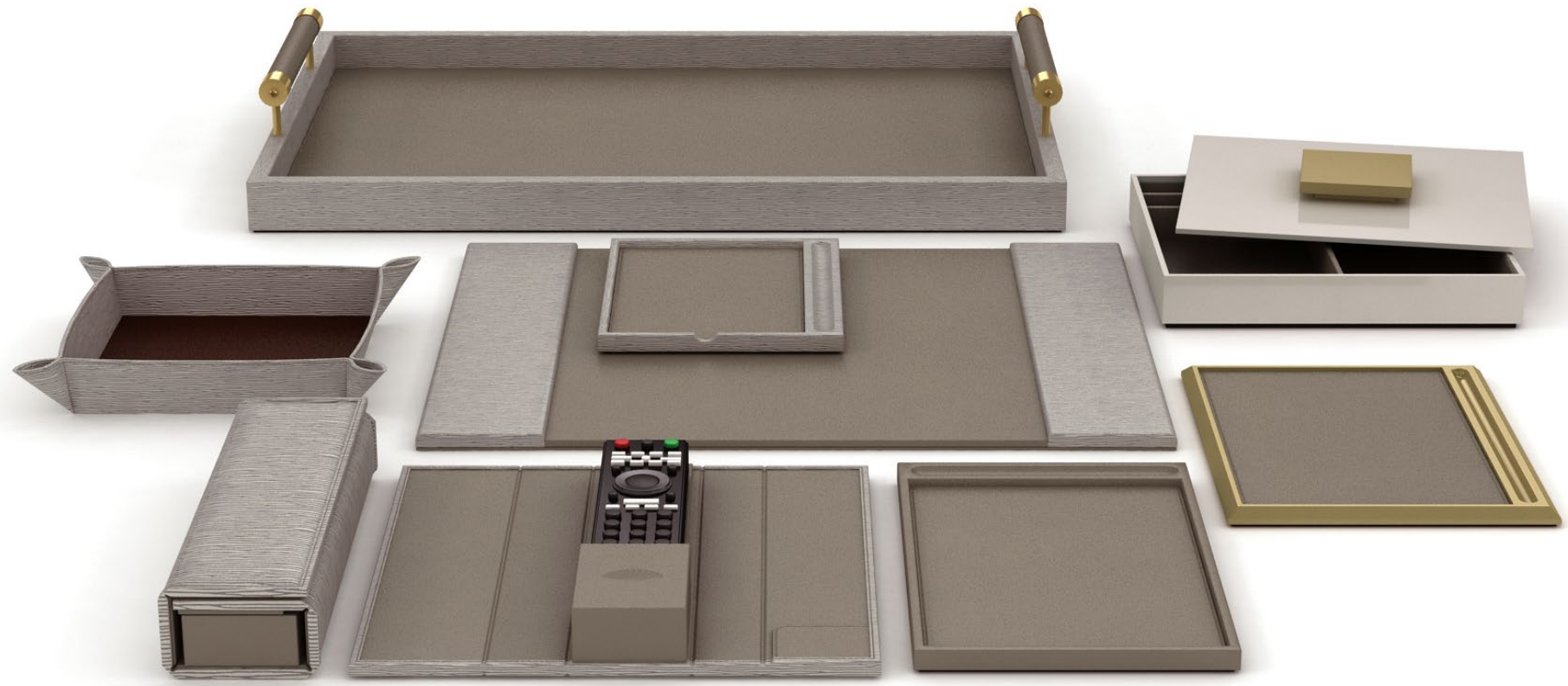
Guestroom accessories



Guest bathroom accessories

Wave Textured Leather Match

Produced to order: Wide range of colors



Wave Textured Leather Match

Produced to order: Wide range of colors



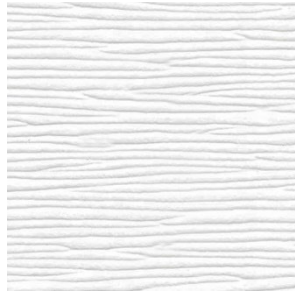
Wave Textured Leather Match

Produced to order: Wide range of colors



Swatches – Wave Textured Leather Match

Selected / Popular Colors



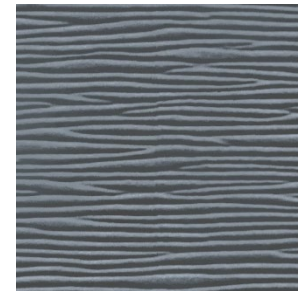
White



Pearl White



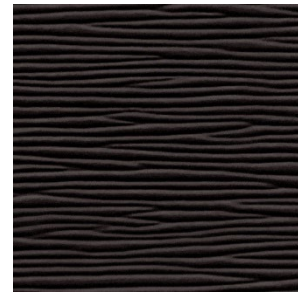
Gray on Taupe



Cool Gray



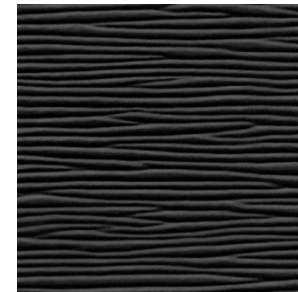
Caramel



Java



Gray on Black



Black

Finish Facts – Wave Textured Leather Match



- Subtle wave pattern is understated but sophisticated
- High quality, synthetic leather looks and feels like genuine leather but is more practical for hospitality setting
- Available in a wide range of signature colors
- Ability to color match any Pantone, Benjamin Moore and Sherwin Williams color reference for projects of sufficient scale
 - No upcharge for custom color
 - Single tone and tone-on-tone options
- Installed at: Mandarin Oriental Luzern and Zurich; Four Seasons Atlanta, Pendry Newport Beach, Natirar and Washington DC; Montage Deer Valley and Kapalua; and more!

Jumbo Woven
Embossed
Leather Match



Jumbo Woven Embossed Leather Match

Quick Ship: Stocked at our warehouse in California



Guestroom accessories



Guest bathroom accessories

Jumbo Woven Embossed Leather Match

Produced to Order: Wide Range of Colors and Accents



Guestroom accessories



Guestroom accessories

Finish Facts – Woven Embossed Leather Match



- Woven texture (without the actual weave) offers the benefits of Leather Match
- High quality, synthetic leather looks and feels like genuine leather but is more practical for hospitality setting
- Available in a wide range of signature colors
- Ability to color match any Pantone, Benjamin Moore and Sherwin Williams color reference for projects of sufficient scale
 - No upcharge for custom color
 - Single tone and tone-on-tone options
- Installed at: Lively Hotel on Oak (Tapestry Collection), Four Seasons Nevis, Chatham Bars, Jumby Bay and more!

Woven Leather Match



Broadweave Leather Match

Produced to order: Wide range of colors



Guestroom accessories



Guest bathroom accessories

Broadweave Leather Match

Produced to order: Wide range of colors



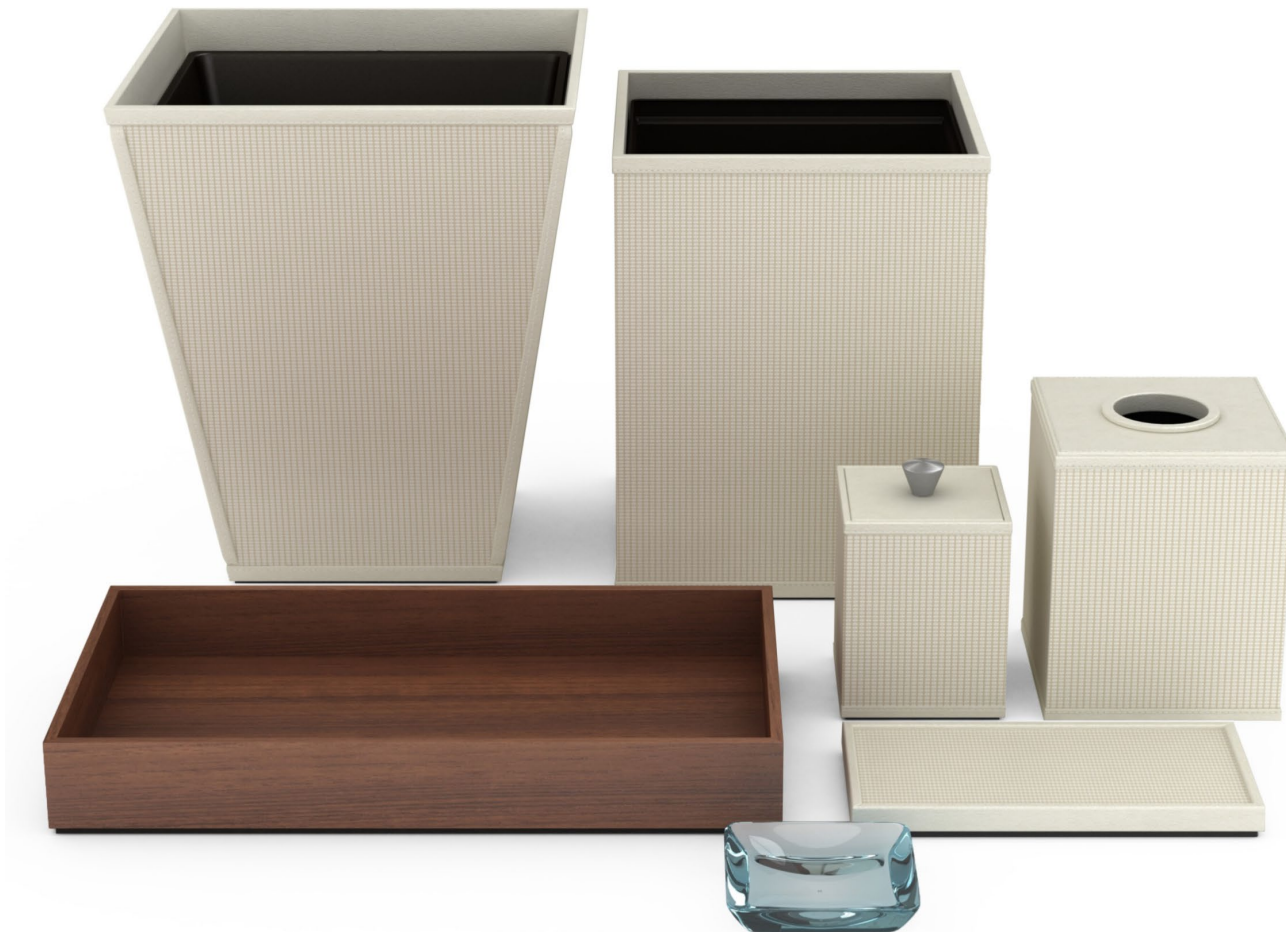
Broadweave Leather Match

Produced to order: Wide range of colors



Classic Weave Leather Match

Produced to order: Wide range of colors



Classic Weave Leather Match

Produced to order: Wide range of colors



Finish Facts – Woven Leather Match

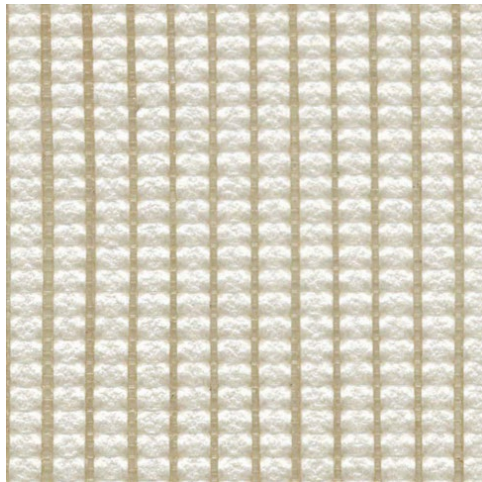


- Beautiful woven aesthetic lends textural interest and warmth to its spaces
- Crafted from our smooth leather match, which is stripped and hand-loomed by the skilled artisans at our company-owned factory
- Available in a wide range of signature colors and woven patterns (e.g., broadweave, classic weave, chevron, etc.)
- Ability to color match any Pantone, Benjamin Moore and Sherwin Williams color reference for projects of sufficient scale
 - No upcharge for custom color
- Installed at: Hilton Miyako Island Resort, Hard Rock Hollywood and Tampa, Salamander Washington DC, Loews Arlington, Greenhouse Palm Beach Ocean Resort, and more!

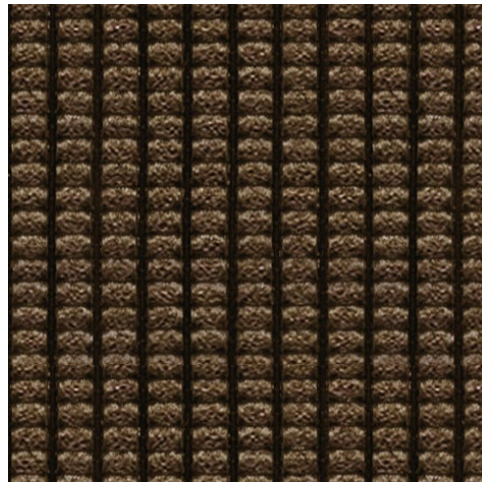
Swatches – Woven Leather Match

Selected / Popular Colors

Classic Weave Leather Match

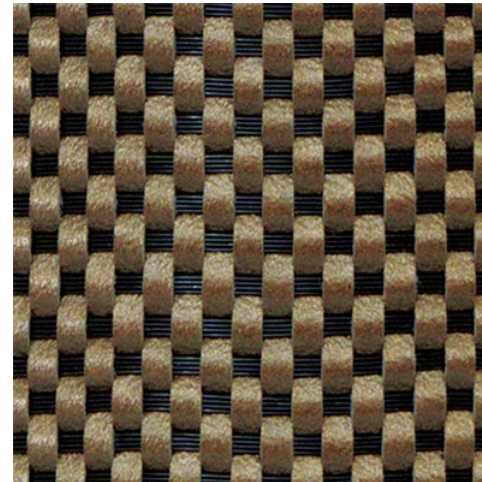


Pearl White



Topaz

Broadweave Leather Match



Topaz



Gray Metallic

Pandan

Pandan with Leather Match Trim

Produced to order: Wide range of color options for Pandan and trim



Guestroom accessories



Guest bathroom accessories

Natural Pandan with Teak Trim

Quick Ship: Stocked at our warehouse in California

Produced to order: Wide range of Pandan colors and wood tones



Guestroom accessories



Guest bathroom accessories

Pandan

Quick Ship: Java and Natural stocked at our warehouse in California
Produced to order: Wide range of Pandan colors



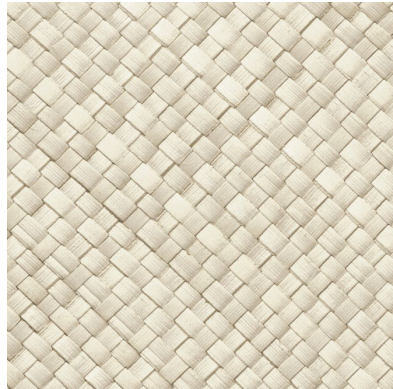
Guestroom accessories



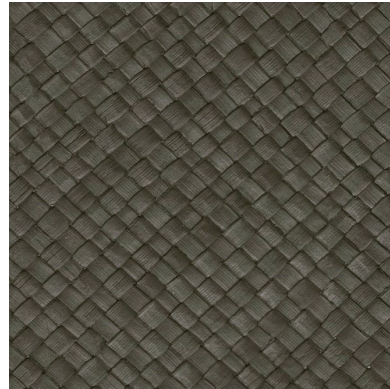
Guest bathroom accessories

Swatches - Pandan

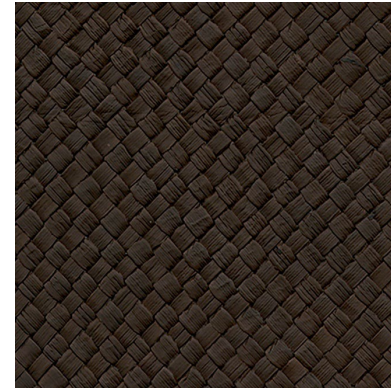
Selected / Popular Colors



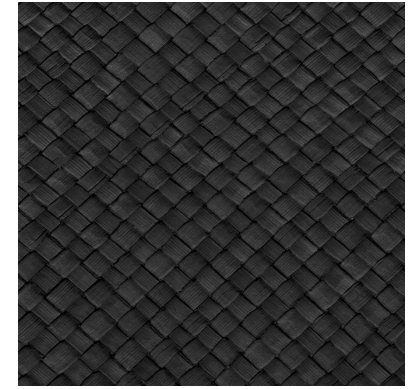
Natural



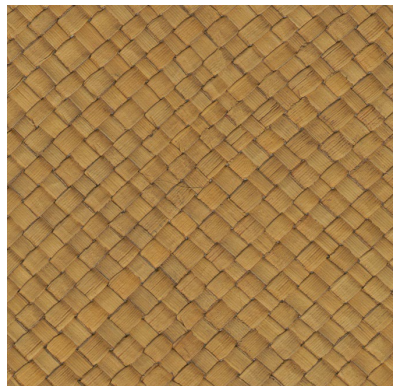
Gray



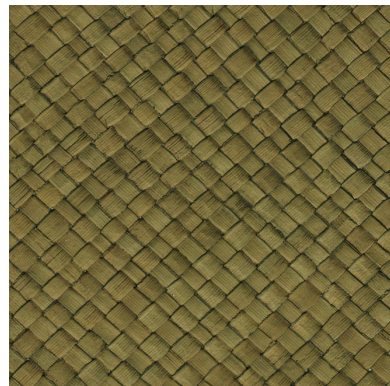
Java



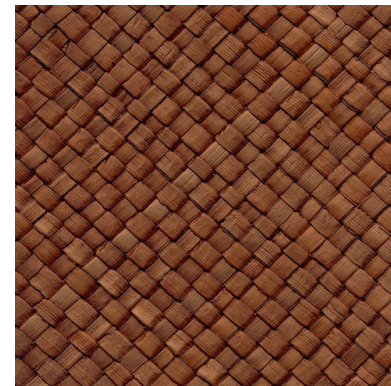
Black



Acorn



Olive



Spice

Finish Facts – Pandan



- Beautiful, woven aesthetic
- Natural fiber crafted from the Pandan leaf, with a strong sustainability story
 - Completely renewable resource, harvested by hand in a manner that allows the Pandan plant to thrive and grow indefinitely
 - Purchased with fair market prices from local suppliers in Indonesia with whom we've worked with for over a dozen years
- Available in a wide range of colors, but most commonly ordered in earthy tones like Java and Natural
- A material we've worked with since our company was founded nearly 30 years ago, and still one of our most popular today
- One of our most moderately priced finishes (prices based on materials cost and labor involved)
- Installed at: Rosewood Le Guanahani, The Setai Miami Beach, The Boca Raton, and more!

Mendong



Natural Classic Mendong with Wood Trim

Quick Ship: Stocked at our warehouse in California
Produced to order: Wide range of Mendong colors and wood tones



Guestroom accessories



Guest bathroom accessories

Classic Mendong with Leather Match Trim

Quick Ship: Java and Natural stocked at our warehouse in California
Produced to order: Wide range of Mendong colors and trim



Guestroom accessories



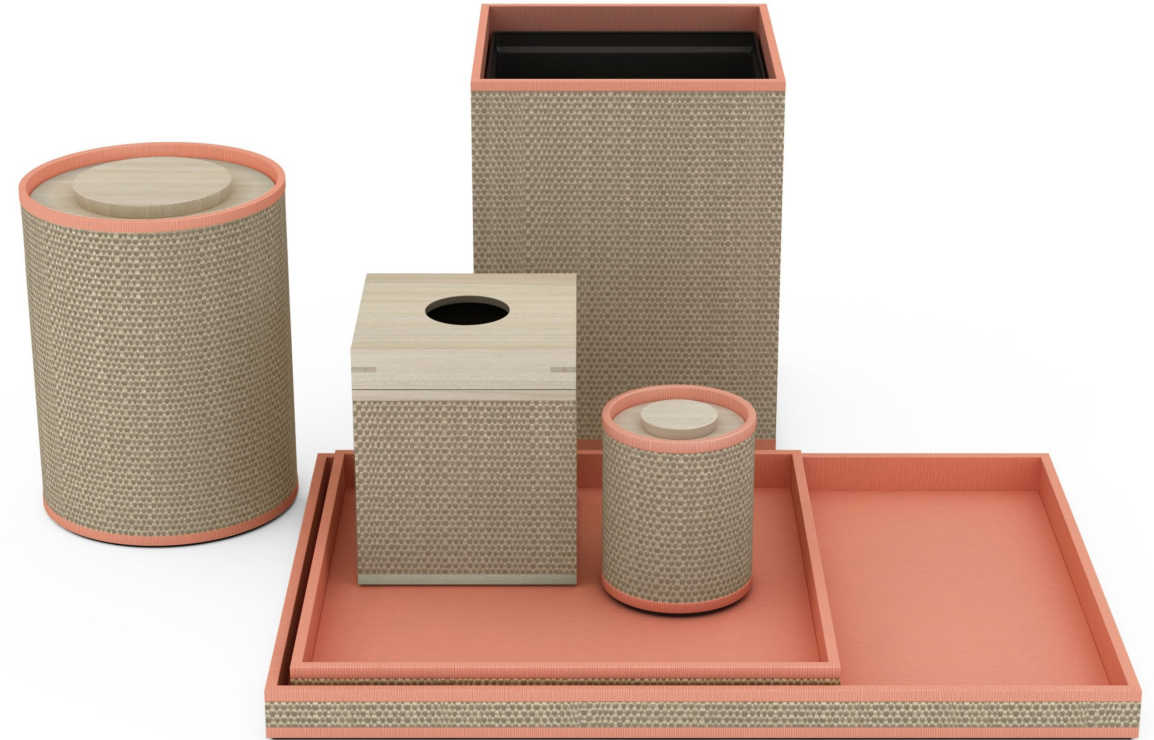
Guest bathroom accessories

Broadweave Mendong

Produced to order: Wide range of Mendong and accent colors



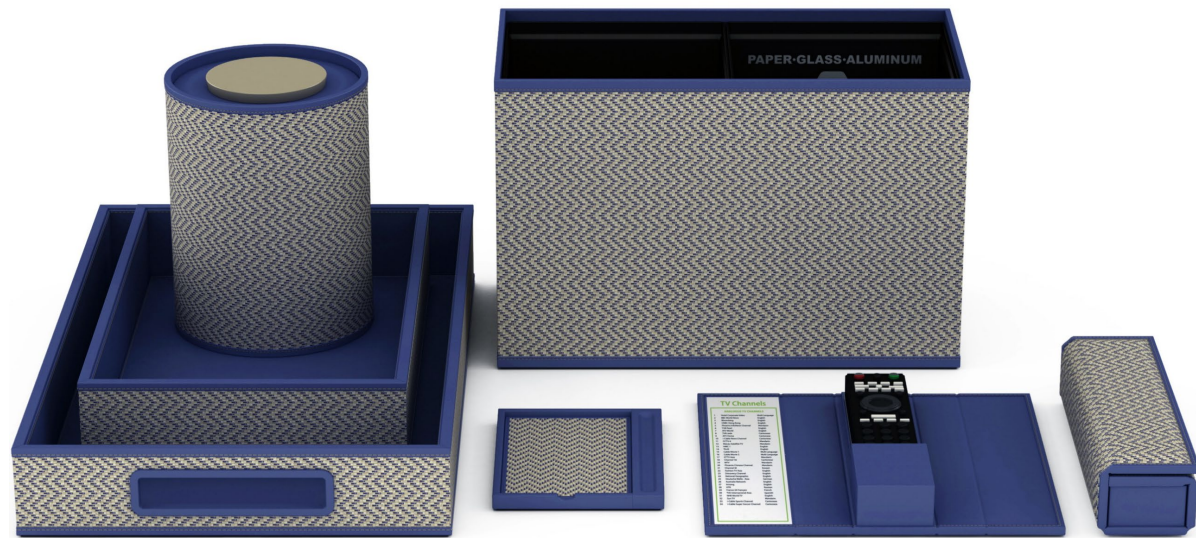
Guest bathroom accessories



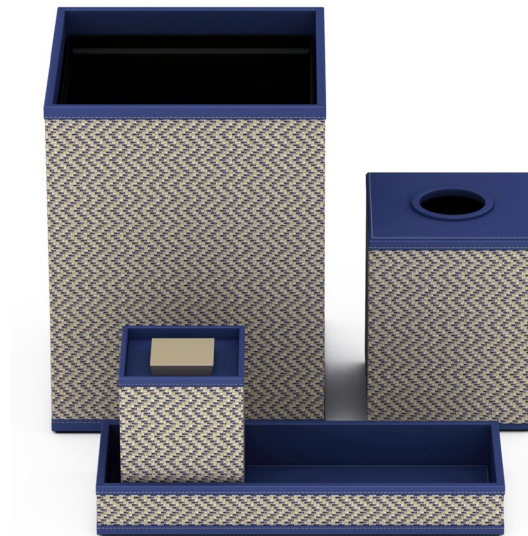
Guestroom accessories

Chevron Mendong with Colorful Accents

Produced to order: Wide range of Mendong and accent colors



Guestroom accessories



Guest bathroom accessories

Chevron Mendong with Metallic Accents

Produced to order: Wide range of Mendong colors



Guest bathroom accessories

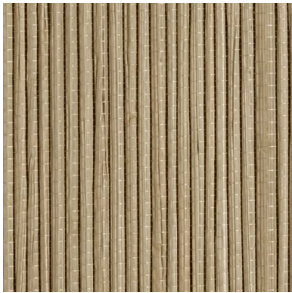


Guest bathroom accessories

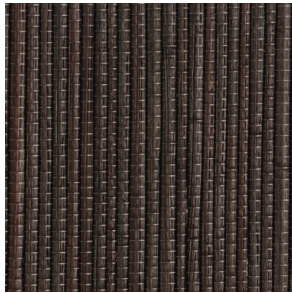
Swatches – Mendong

Selected / Popular Colors

Classic Mendong



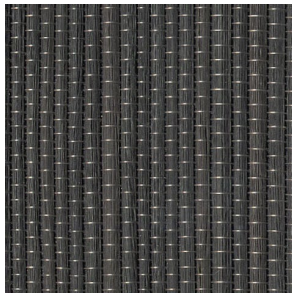
Natural



Java



Gray

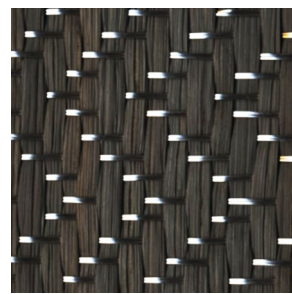


Black

Chevron Mendong

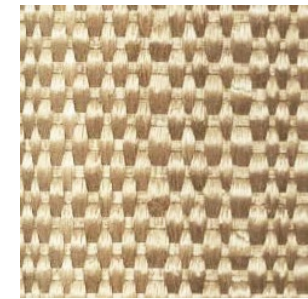


Java Copper

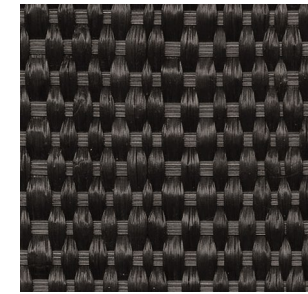


Gray

Broadweave Mendong



Natural



Java

Finish Facts – Mendong



- Beautiful woven aesthetic lends textural interest and warmth to its spaces
- Natural fiber crafted from the Mendong grass, with a strong sustainability story
 - Indigenous to Indonesia, Mendong grass grows in fields and helps to purify ground water
 - Each harvest can be cut six times prior to replanting
 - Hand-loomed by the skilled artisans at our company-owned factory
- Available in a wide range of colors, but most commonly ordered in earthy tones like Java, Gray and Natural
- Installed at: Hyatt Regency Tamaya, Ritz-Carlton Dove Mountain, The Boca Raton, Rand Tower (Tribute Portfolio), LondonHouse (Curio Collection) and more!

Polyweave



Polyweave

Produced to order: Wide range of colors



Guestroom accessories



F&B accessories

Plaited Polyweave

Produced to order: Wide range of colors



Public space accessories



Guest bathroom accessories

Finish Facts – Polyweave and Plaited Polyweave



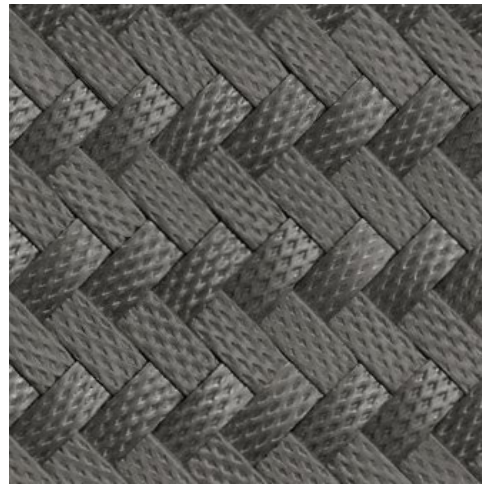
- Beautiful woven aesthetic
- Crafted from recycled polypropylene straps
- Polyweave forms are organic in nature while Plaited Polyweave forms are structured and more rigid
- Available in Ivory, Gray, Java and Black as well as multi-tone
- Well suited for areas exposed to moisture and humidity, so popular in spas, pool areas and public restrooms, (e.g., spa hampers)
- Installed at: Four Seasons Fort Lauderdale, Dubai Water Canal, Doha, Atlantis Paradise Island, Ritz-Carlton Dorado Beach, and more!

Swatches – Polyweave and Plaited Polyweave

Selected / Popular Colors



Pearl White



Gray



Java



Java
Black

Lacquer



Lacquer

Quick Ship: White lacquer stocked at our warehouse in California
Produced to order: Any color reference, in gloss or matte finish



Guest bathroom accessories



Guest bathroom accessories

Lacquer with Resin Accents

Produced to order: Wide range of colors, available in both gloss and matte finish



Lacquer with Wood Trim

Produced to order: Any color reference, in gloss or matte finish; wide range of wood tones



Guest bathroom accessories



Guest bathroom accessories

Lacquer with Silk-Screened Accents

Produced to order: Any color reference, in gloss or matte finish; wide range of wood tones



Finish Facts – Lacquer



- Sleek and modern, with crisp, clean lines
- Produced to order in any Pantone, Benjamin Moore and Sherwin Williams color reference
 - No upcharge for custom color
 - Gloss and matte finish options
- Ability to incorporate design accents such as hand-painted trim, silk-screening and digital printing
- Installed at: Raffles Boston, Four Seasons Cabo del Sol, Waldorf Astoria Orlando, Fairmont Kea Lani, Element Reno, Mandarin Oriental Luzern and Zurich, and more!

Resin



Sand Resin

Produced to order: Wide range of colors



Guest bathroom accessories



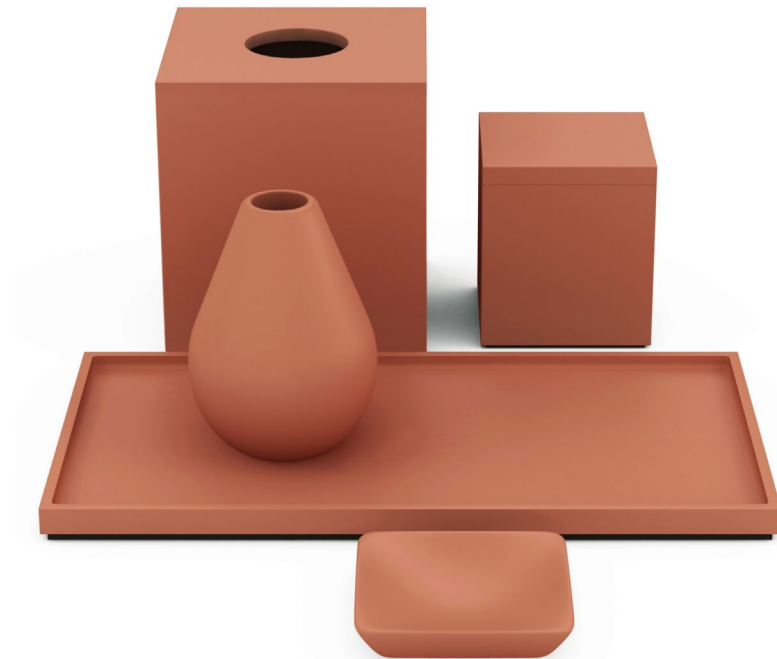
Guest bathroom accessories

Resin

Produced to order: Wide range of colors



Guest bathroom accessories



Guest bathroom accessories

Mixed Materials with Glass Resin Accents

Produced to order: Wide range of colors, available in both gloss and matte finish



Finish Facts – Resin



- Sleek, modern with crisp, clean lines
- Weighty in feel (substantial heft when you hold it in your hand)
- Offered in a variety of options, including “Opaque,” “Sand” and “Glass”
- Produced to order in any Pantone, Benjamin Moore and Sherwin Williams color reference
 - No upcharge for custom color
 - Gloss and matte finish options
- Installed at: Montage Big Sky; Mandarin Oriental Luzern and Zurich, Four Seasons Palm Beach, Fort Lauderdale and Casablanca; Grand Hyatt Washington DC and Atlanta and more!

Wood



Wood

Produced to order: Wide range of colors, available in both gloss and matte finish



Wood

Produced to order: Wide range of colors, available in both gloss and matte finish



Wood

Produced to order: Wide range of colors, available in both gloss and matte finish



Guestroom accessories



Guest bathroom accessories

Finish Facts – Wood



- Rustic yet refined, wood contributes warmth along with a connection to nature and the outdoors
- Crafted from Teak, Sungkai (oak variety indigenous to Indonesia), Palm Wood and Bamboo
- Produced in a range of signature tones; ability to match custom match for projects of sufficient scale
- Customers include: Ocean House, Four Seasons Fort Lauderdale and Palm Beach, Tommie Hotel, The GreeneHouse Resort